

Cycling in Tandem

The Spin Offs



**Will you cycle
alongside Emmanuel
Adjei, a cyclist on a big
mission, as he travels
back to his roots in an
epic solo 10,000km
journey from Munich
to Accra?**

Yes, we are looking for cyclists in any global location – whether novice or professional – to sign up to join Bike 2 My Roots remotely this summer, all with one big aim to raise \$100,000 for EduSpots' work and expansion from 50 to 100 Spots!

**And the big news... up to the first
£3000, the donations you get
will be DOUBLED!**

Who is Emmanuel Adjei?



“My name is Emmanuel Adjei, born in Accra, Ghana and I currently work as a sports scientist at my university’s hospital for sports medicine and sports cardiology in Munich.

Growing up in a sports-enthusiastic nation like Ghana, I excelled in athletics and became a proficient pole vaulter. My affinity for cycling began at age 12, riding my father’s bicycle without permission.

However, my newfound hobby was short-lived due to the lack of cycling infrastructure in Ghana. With time, I rekindled my passion for cycling in Munich, Germany.

This cycling project is not solely about seeking the thrills of an adventure of a challenge. Inspired by the saying, “*become the change you wish to see in the world,*” I am driven to use cycling to mobilize funds, support, and raise awareness to ignite and sustain community-led change through education and empowerment in deprived Ghanaian communities.”

Follow his journey at @bike2myroots on Instagram



You can choose a part of Emmanuel's route, and cycle alongside him remotely in this spin-off event!



This could be:

1



An individual one-off cycle ride.

2



A group one-off cycling adventure.

3



Challenging yourself to cycle a distance over a period

4

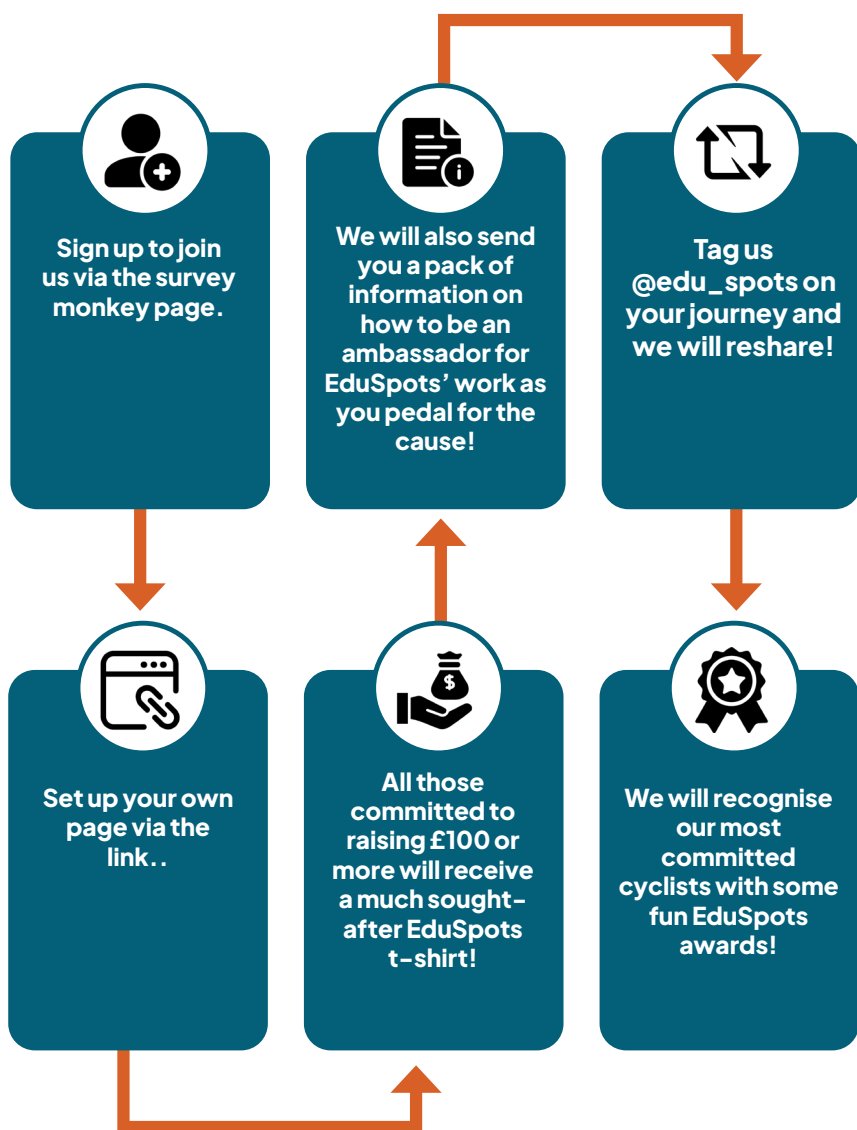


A whole school, office or university team getting behind the journey!

You could do this either on the road or inside on an exercise bike or in a spinning class!

If you know anyone who might be interested in sponsoring match-funding, email Cat Davison, EduSpots' CEO at info@eduspots.org

How does it work?



**We will be
recognising those
who sign-up to
cycle with a range
of fun awards!**



**Longest
distance in
spin-off**

**Most funds
raised in
the saddle**

**Best at
pedalling
the cause**

**Wheely big
number of
donations!**

**The
unchained
creative
award**

**Most
committed:
stepped it
up a gear!**

For students, we are happy to give references for
Duke of Edinburgh's Award or CAS projects.

What is his route?

His route consists of traveling from Munich over the Strait of Gibraltrs, through the Atlas Mountains, into the deserts of Western Sahara and Mauritania, along the tropical rainforests and coastal regions of West Africa, finishing his journey in his hometown of Teshie, Accra.



1st Leg

Munich to Barcelona – 861.8 miles, approx elevation gain of 33,167 ft.

Landmarks: Alps, La Sagrada Familia.

Smaller distances available in this section

Munich to Geneva : 366 miles

Geneva to Montpellier: 211 miles

Montpellier to Barcelona 215 miles

2nd Leg

Barcelona to Gibraltar – circa 700 miles

Landmarks: Rock of gibraltar.

Smaller distances available

Barcelona to Valencia

Valencia to Gibraltar

3rd Leg

Morocco – 1,240 miles

Landmarks: Tangier (where the Atlantic sea meets the Mediterranean), El Jadida Cistern, Legizra Beach (beach with famous arches).

4th Leg

Western Sahara and Mauritania – 1,070 miles

Landmarks: 7 colours at Chamarel

What does EduSpots do?

”

Now learning is more fun and practical. My dream is that one day my community will have more than 200 Catalysts and there will be Spots all over Ghana, if not the world.

(Manaf, learner & Catalyst, Abofour, [watch the full film here.](#))



We connect, train and equip a network of 400 collaborative local changemakers to enable them to set up education spaces named ‘Spots’, through which they involve over 10,000 learners for all ages in playful, holistic and co-creative learning experiences, whilst promoting wider civic action.

Community educators can feel unable to create the futures they want to see; despite the significant skills, knowledge and aspirations that exist in local people, their capacity is not fully harnessed in the educational process. For some context, in rural areas of Ghana where we work, access to pre-primary education is 38%; 35% of children in rural Ghana do not complete primary education (UNESCO, 2020).

Equipped with tablets and wifi kits, our Catalysts access the tools to set up and lead dynamic clubs for learners across EduKidz (early years education), DigiLit (digital literacy), EcoSTEM (STEM & sustainability education) and Ignite Equity (gender equity), where they are supported by a collaborative WhatsApp community.

The Catalysts promote an inclusive, learner-centred and community connected approach to education which centres student well-being and safety, leading to a ripple effect into the wider school and community context.

Unlike top-down interventions, our inside-out approach empowers voluntary community-based Catalysts – parents, youth, and teachers – to lead and sustain change. Their ownership is proven: 25% of our existing Spots were launched by past Catalysts expanding the model organically; 60% of our staff team have Catalyst backgrounds, ensuring lived expertise guides our approach. Learners don’t just benefit – they become the future Catalysts of change.



Where does EduSpots work?



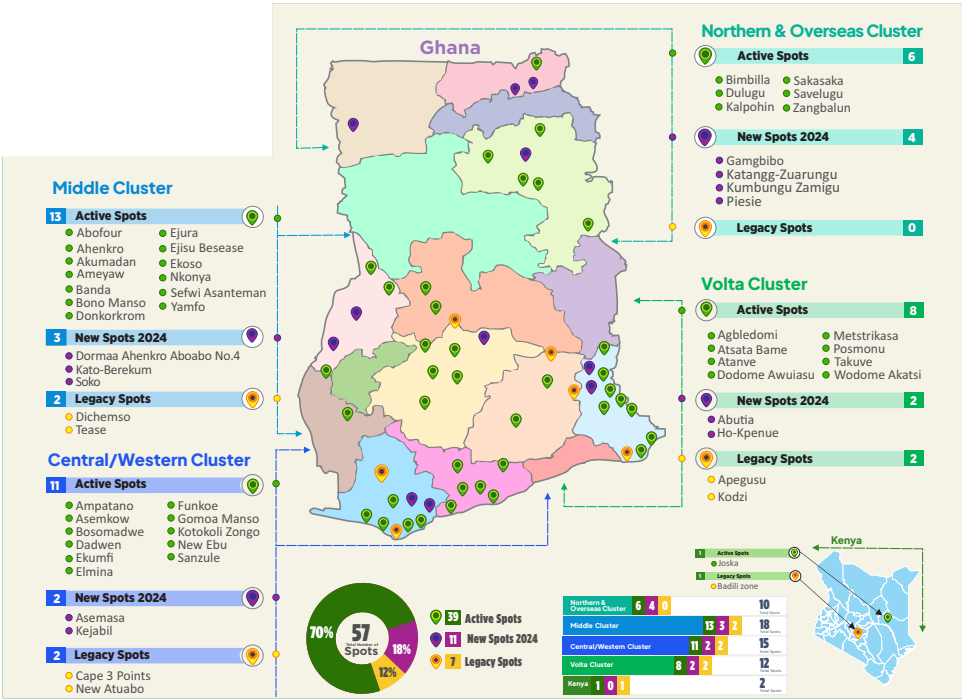
The EduSpots programme has successfully transformed educational landscapes across Ghana, fostering a new generation of active, empathetic citizens and catalysing community-driven change.

(Expectation State, Independent Evaluation, 2025)

EduSpots works across 12 regions of Ghana and Kenya, with community-based teams – a dynamic mixture of teachers, students, parents and wider community members – applying to join the EduSpots network through a structured approach with safeguarding, sustainability and community leadership at its heart.

80% of our Spots are within schools and overseen by headteachers; 20% are in communities, overseen by a community committee.

In the next period, we are looking to expand our Spots from 50 to 100 in Ghana, aiming to involve another 10,000 learners in the network – this is where your fundraising comes in!



What your fundraising could support:



- **£50** funds a wifi kit to enable a community to be connected online.

- **£100** funds a shelf of new books by African authors and textbooks.

- **£500** funds a tech pack with 2 tablets, wifi kit, and data support.

- **£3000** will enable a new Spot to come into the network.

All with one big aim to enable communities to come together to create the futures they want to see through education!

Here's to building #OurCollectiveFuture as we #CycleInTandem

Sign-up [here](#) or contact our Community Coordinator,
Maddie at mmcbroom@eduspots.org and we can send
you through a fundraising pack on sign-up!



www.eduspots.org

